



**Self-Actualisation  
Trainings that  
Change Your Life**





## Unleashing Leadership

---

**Personal experience:** *“I had a real sense of trepidation when I first attended Unleashing Leadership. Was I up to it? Could I really be a leader? I thought having the strength to lead others was to know everything, to dominate and control. You see, we’re all required to lead – whether a company, a team or just your family. We all need leadership skills but not many know how or feel good enough to step up to the mark ... I needn’t have worried...*

*I learned that real, effective, modern leadership takes a different kind of strength, one much scarier for some... the strength to give power away! Not many leaders are secure enough in themselves to step-up to the task. I wonder are you?*

*Unleashing Leadership gave me the clarity, confidence and tools to know what kind of leader I am and how to make a real difference in the world. I’ve now got great relationships with family, friends and colleagues”.*

***Become an informed, enlightened Self-Actualising leader who brings out the best in others.***

There are many different kinds of leaders. In advanced leadership training, one size does *not* fit all. We are all leaders; business leaders, thought leaders, action leaders, family leaders, transformational leaders, social leaders. What kind are you? And what’s the *quality* of your leadership?

To name just a few, are you a...

- Thought leader – visionary, ideological, functional, empowering?
- Emotional leader – charismatic, inspirational, synergistic, persuasive?
- Creative leader – innovative, facilitative, transformational?
- Behavioural leader – practical, equipping, heroic, performance leading?
- Social leader – managerial, collaborative, political, organisational?

If you’re considering this course, I’m assuming you’re not a...

- Toxic leader – a self-serving dictator, a prima-donna or a self-appointed guru?

This training will give you the skills to develop as an effective leader in every context of your life. You will develop a robust sense of your *leadership identity* and embody the skills and attitudes necessary to lead and inspire others. We then look at applying these skills and aptitudes in the broader arenas of leadership to create Self-Actualising families, companies, organisations and communities

If you want to make a real difference in the world, to create and inspire positive change – no matter where – then this is the transformative training that teaches you how. **Unleashing Leadership** is *the* essential training for ‘C suite’ executives, management professionals of all levels and all those involved in creating organisational and political change. It’s also the ideal course for teachers, community leaders, educators and family leaders.

## Benefits:

- *Develop your personal Self-Actualising Leadership Matrix*
- *Become an enlightened leader. Lead with integrity and humanness*
- *Discover your unique 'leadership identity'*
- *Be a transformational leader, respected and admired by all*
- *Develop effective strategies and lead with authenticity and vision*
- *Take your leadership skills to the next level*

## Here's what happens:

### Day One:

- Key variable about leadership
- The meaning of leadership and the meanings you bring
- Self-actualising leadership – getting the psychology right
- Enlightened leadership – beyond Theory X to Theory Y and Z
- 7 qualities of self-actualising leaders
- Synergising leadership Meaning and Performance

### Day Two:

- Your personalised Leadership Matrix
- Your best leadership states
- Emotional resonance as a leader
- Your best leadership powers
- Core competencies of leadership
- Leadership relational skills
- Your unique leadership identity



### Day Three:

- The culture of a self-actualising company
- Leading a self-actualising company or organisation
- Seeking the peak – a self-actualisation business model
- The Axis of Leadership



ISNS courses are run in over 40 countries across every continent. This course has helped thousands of people from all walks of life because no matter where

you are today, *you* have untapped potential and I will show you how to access it. Everyone gets value from this course.

Your trainer, Alan Fayer is a certified Master Trainer with the ISNS, and member of the ISNS Global Leadership Team  
...and an all-round nice guy 😊



**Your Investment: \$695 NZD**

**For booking – contact Alan directly:**

Phone (+64) 021 260 5486

Email: [talktoalan@optimum-mind.com](mailto:talktoalan@optimum-mind.com)

**Timings and formats:**

The Unleashing Leadership training is 3 days in length: 9am-5pm.

*“Just one weekend to change your plans from normal, which could make every other weekend (and week) of your life truly exceptional”*

**Public training:** See [www.optimum-mind.com](http://www.optimum-mind.com) for public training dates and *sign up to the elist* for new training release dates and the free weekly articles or videos.

**To ensure the best learning environment, all public trainings are strictly limited in numbers and are conducted in an intimate and safe venue.**

**Don't miss out,**

[talktoalan@optimum-mind.com](mailto:talktoalan@optimum-mind.com) and book now

*Completion of all of the Self-Actualisation trainings certifies you with a Diploma in Self-Actualisation Psychology*

**Refund policy:** If you're not completely satisfied with the course at the end of day 1 or 2; I won't take any more of your time, I'll give you a full refund then and there – and you get to keep all your materials

\*Courses are subject to minimum numbers of attendees

**To book now – contact Alan directly:** Phone (+64) 021 260 5486 or [talktoalan@optimum-mind.com](mailto:talktoalan@optimum-mind.com)

**Corporate training:** In-house, courses can be run in any format to suit your needs;

- 3 consecutive full days
- 3 days spread over a number of weeks (i.e. 1 day per week)
- 6 half day blocks run over a number of weeks (i.e. half a day per week)
- Any schedule to suit your needs

**Corporate Investment:**

In-house or group trainings: Daily rates + materials apply



## INTRODUCING ALAN FAYTER



- *NS-NLP Master Trainer (ISNS)*
- *NLP Trainer (IANLP Fellow Member Trainer)*
- *Coach IANLP*
- *Certified Meta-Coach (MCF)*
- *Self-Actualisation Coach & Trainer (Dip)*
- *Dr Clinical Hypnotherapy (distinction)*
- *Transforming Communication Instructor*

Alan has a diverse working background and spent many years travelling the world gaining valuable “real life” experiences that enables him to connect with and understand people on many levels. He believes that if you’re going to do something, then be the best! This driving attitude has led to many personal successes starting way back when he graduated the top of his class as a part-time soldier in the British Army. Alan’s passion for helping others achieve the best has lead him towards training and coaching in various areas over the years, he has been a qualified and experienced scuba diving instructor and experienced black belt martial arts instructor.

It’s Alan’s pursuit of excellence and sharing what he has learnt that lead him to study of excellence and Human Potential itself – Neuro Linguistic Programming, Neuro-Semantics, Hypnosis & Meta-Coaching. Alan has been working with people and successfully helping others to make positive changes in their personal and professional lives since 2001. His passion for learning, excelling, teaching and assisting others to unleash their potentials continues. He has a Doctorate in Clinical Hypnotherapy (distinction) yet focuses on conversational hypnotic applications.

Alan is a Fellow Member Trainer with the ***International Association of NLP***; one of only a handful in all of Australasia. IANLP is widely recognised as the world standard for NLP with strict criteria for membership ensuring the highest possible training standards and qualifications for you.

As a certified Meta-Coach with the ***Meta-Coach Foundation*** Alan uses specific models for coaching executives and business owners, and uses models aimed specifically at business development.

Alan also trained as a Trainer with the ***International Society of Neuro-Semantics*** under the direct tutelage of Dr L. Michael Hall PhD, the developer of Neuro Semantics, and graduated the top of his class. In 2014 Alan completed his four year internship, hit the stringent benchmarks and is now a Neuro-Semantics *Master Trainer*. Alan trains and speaks at conferences and trainings worldwide and is a recognised leader in his field. He is a member of the ISNS Global Leadership Team.

Alan provides coaching and training from basic short courses right through to career development trainings which he certifies at an international level.

Alan has and does provided coaching and training to organisations such as Inland Revenue, Meridian Energy, Airways NZ, The Just Group, ECAN, Glassons, Hallensteins and many others.

Email: [talktoalan@optimum-mind.com](mailto:talktoalan@optimum-mind.com)

Phone: 021 260 5486